

Audiences Are Noisier 7-Year Study Reveals

AUSTIN, Tex. (U.P.)—Audiences are getting noisier every year, if the sound-recording machine of Dr. C. P. Boner is to be believed.

Dr. Boner has completed a seven-year research with his sound-meter in churches, gymnasiums, dance halls and restaurants. Large buildings with public address systems have been forced year by year to increase the volume of their systems to overcome crowd noise. Even the console organs in churches have been made louder to overcome the competition from the congregation.

Fire Forces All Square

SAN JOSE (U.P.)—The San Jose fire department is again enjoying the consciousness of the full stature of dignity. For years past, J. N. Hedberg has maintained a private fire department and at times has competed with the local department. Recently the official fire department got a call from Hedberg, fire having broken out in one of his most expensive pieces of apparatus.

ROUTES TO PALOMAR

Interest is increasing in Mt. Palomar, San Diego county, site of the world's largest telescope. Approach may be made via Elsinore and Temecula or via Ocean

Parent Class to See Films April 19

Two educational films will be screened at the meeting of the Parent Education class, sponsored by the high school P.T.A., at the high school assembly hall next Wednesday morning, April 19, at 9 o'clock. The movies will be devoted to heredity and reproduction of mammals. Students in the high school science classes will attend.

Serenade by Telephone

CLEVELAND, O. (U.P.)—Patrons of a gypsy cafe here were startled when the whole orchestra crowded into and around a telephone booth and played into the mouthpiece. Reason: A gypsy orchestra leader in Akron, 35 miles away, was doing some courting and felt the need of genuine gypsy strains.

LOW BIDDERS

Basich Brothers, Torrance contracting firm, were scheduled to receive award of the contract this week for improving state highway No. 167 in Riverside county, following submission of their low bid at \$17,742.

Michigan Birth Rate Rises

LANSING, Mich. (U.P.)—Michigan recorded its highest birth rate in eight years and second lowest death rate in history during 1938. The birth rate was 18.70 per 1,000 population. The death rate was 9.9.

Shop Talk

RAY BROOKS

SPRING IS HERE . . . or . . . TULIP TIME IN TORRANCE

Flat on his back for two weeks with the flu has been Harry "Friendly Credit" Abramson, prop. of the National Home Appliance Co. Now resting quietly in a Torrance hospital cot is Harry's wife and partner, Sabina. She tangled last week-end with that most dangerous of household appliances, the bath tub, came out a bad second with a sprained back. With both husband and wife down and out came their twelfth wedding anniversary Monday of this week. Dizzy & weak, Harry wiggled into a few clothes, hobbled around to the hospital to wish his wife a Happy Anniversary! What's that old saw about when it rains . . .

Amazed & nonplussed were Christy's customers one lunch last week when they eyed the menu, found that Menu Manipulator Bert Thayer had entered "Pork Roast of Beef" on the day's card . . . Speaking of Christy's . . . its prop. J. M. Christensen is one of the best and best cared for lawns & gardens in town . . . Chris takes several hours off each day to putter about, spray the roses, fertilize the daisies . . . Harvest garden worker in Torrance, however is Gertie Ralston's father, Pop Richardson, 78, who retires promptly at 8:30 nightly, gets up by lamp light each a. m. to dig in good earth . . . result: flowers & vegetables all over the place . . .

New to Torrance but not to the variety store business is Paul Innis, now managing the Corner 5-10-25c Store. Paul took over when former manager Williams left to go with W. T. Grant Stores in Santa Monica. Learning his trade in Kansas City, Innis, quiet spoken and unmarried, came to California only a few months ago, landed a job with Cornet right off, was sent back to Yuma, Arizona. From there he was transferred to the San Francisco bay region, then to Torrance. Thinking all the time he would visit the S. F. Fair, Innis suddenly got notice to move south, had to leave without a single peep at the Big Show. Shop Talk welcomes Paul to Torrance, wishes him success . . .

Struck dumb was Shop Talk this week when a whiskey salesman encountered in Ralph's new liquor store . . . (what was I doing there? . . . selling an ad, of course) . . . produced a galaxy of figures showing that the greatest domestic whiskey consumption in the U. S. was, of all places, Washington, D. C. Yearly swigging there amounted to 3.10 gallons for every man, woman & child . . . So that's what they did in Washington! . . . I bet it wasn't all for snake bites either, the I've heard the place is full of snakes . . . add to 3.10 gallons all the imported whiskeys, gins, champagnes, and, man, you've got something here! California was fourth with a per capita consumption of 1.19 gallons . . . how many gallons do you drink a year? . . . would suggest that the city send out man or men to dig the weeds & grass out of the cracks in the sidewalks . . . there's a tall bush growing in front of the Herald office that you can get lost behind . . . would suggest that the Boy Scouts, who have gratis use of the old library building on El Prado, should expend less energy on games and bugle blowing and more time on fixing up the lawn and shrubs around their meeting hall, once very smartly landscaped . . . while we're suggesting, might as well bring up the matter of a boulevard stop at that tricky intersection, Cabrillo, Carson & Cravens . . . after watching cars scrape each other's fenders as they swish to & fro from seven different directions, seems that a boulevard stop sign would be right in order . . .

Concrete notes George E. Moore, Hardware, starts tomorrow a two weeks super sale of Sherwin-Williams paints at drastic reductions . . . seldom is this fine paint offered at discounts, so all needy buyers should take advantage . . . Daniels Cafe, Jack Murray in charge, has a sign up which reads "Foot-Long Hot Dogs, 10c . . . now when in the world is a "Foot-Long Hot Dog?" . . . (if you tell me it's a hot dog a foot long I'll Skear!) . . . Tom Lovelady (who by the by, only this week appeared out with a brand new Dodge truck!) now has for sale, of all things, Bat Guano, from the famed Caribad Caverns in New Mexico . . . seems, according to

Animals in Zoo Use Guile When Ill; Elephant With Cold Expects Toddy

MILWAUKEE, Wis. (U.P.)—Imagine an elephant with a "bad cold" and a monkey being away with homesickness and you have an idea of the magnitude and complexity of a zoo keeper's health problems.

Director Ernest Untermyer of Milwaukee's Washington park zoo says that the community of beasts, fowl and fish under his care is subject to many of the distressing ailments and pains to which mankind is heir.

Although most of the animals are patient sufferers, many of them have learned tricks equivalent to human guile to gain for themselves the attention and treatment they find comforting, Untermyer has observed.

Venice the elephant has learned to expect the comforting caresses of warm blankets and stimulation of a painful of whiskey straight when she contracts a severe cold. She had the sniffles this winter, but Untermyer resisted the look of anticipation in her eyes and withheld the "tonic."

Some of the big apes have been the instructions that these cute little animals, some two to five million of them, have been hard at work for centuries creating this supply of Bat Guano just so Mrs. Otto Glutz would have something to make her flowers grow! . . .

Italy is the native country of 214 of the 261 papes.

The heart diseases so deadly among human beings are common among the animals, as is blood poisoning resulting from bites and scratches.

A camel died of infantile paralysis, a reindeer and a wolf of jaundice. Paralysis also killed a swan, a peacock and a monkey. A duodenal ulcer afflicted a capuchin monkey. Cerebral anemia killed a porcupine, pneumonia was fatal to a guinea baboon.

The zoo inhabitants are not even immune to the proclivity of children for swallowing all sorts of foreign objects. A young cormorant died after swallowing a piece of inerture.

Untermyer has found vaccines useful in combating tuberculosis and intestinal flu among some of the animals. Other prophylactic measures include brushing the huge tusks of Yacoh, the veteran hippopotamus with a broom.

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STEAKS SWISS, CLUB OR RIB 24¢ 1/2 lb

"A&P QUALITY" GRAIN-FED STEER BEEF

BEEF ROAST CHUCK CUT 17¢ 1 lb

EASTERN GRAIN-FED YOUNG PIG

PORK ROAST CHOICE MEAT SHANK CUTS FROM Shoulder 15¢ 1 lb

PORK LOIN ROAST CHOICE CUTS FROM EITHER END 19¢ 1 lb

FRESH LEAN GROUND BEEF 15¢ 1 lb

100% PURE LARD 7¢ 1 lb

PORK SAUSAGE 19¢ 1 lb

CUDAHY'S PURITAN 100% PURE PORK LINK SAUSAGE 10¢ 1/2 lb

Wilson's Certified (Sliced) SPICED LUNCHEON LOAF 23¢ 1 lb

Fancy Fresh-Killed (Not Frozen) YOUNG FRYERS OR BROILERS 27¢ 1/2 lb

MORRELL'S "FRIDE" OR CUDAHY'S "GOLD POINT" Sliced Bacon 11¢ 1/2 lb

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Peacock Imitation VANILLA EXTRACT 5¢ 3-oz. bottle

IRIS Natural Unsweetened GRAPEFRUIT JUICE 5¢ 12-oz. can

IRIS Fancy Golden Yellow TOMATO JUICE 5¢ 12-oz. can

ANN PAGE SALAD DRESSING 31¢ jar

Orange Pekoe LIPTON TEA 75¢ 1-lb. can

Globe A-1 FLOUR No. 10 sack 37¢ 24 1/2-lb. sack 83¢

Globe A-1 PANCAKE FLOUR 17¢ large pkg.

Nut Brothers "Big Boy" COOKIES 10¢ 8-oz. box

Grapefruit Juice ARIZ SWEET 16¢ 46-oz. can

A&P Fancy Eastern APPLE SAUCE 13¢ 2 No. 2 cans

SULTANIC DELICIOUS PEANUT BUTTER 2-lb. 21¢ jar

ANN PAGE BEANS with PORK 17¢ No. 1 can

ANN PAGE BAKING POWDER 12¢ 1/2-lb. can

ANN PAGE Prepared SPAGHETTI 13¢ 2 No. 1 cans

ANN PAGE PEANUT BUTTER 19¢ 1-lb. jar

AMERICAN KRAFT CHEESE 2-lb. 43¢ or BRICK

White King BAR SOAP 11¢ 3 giant bars

Amazing Cleaner-Dissolves Grease BAB-O 21¢ 2 cans

Triple-Creamed SPRY SHORTENING 51¢ 2-1-lb. cans 27¢ 3-lb. can 51¢

Orange Marmalade KING KELLY 22¢ 2-lb. jar

Pillsbury's Best FLOUR 39¢ 24 1/2-lb. sack No. 10 39¢

The Meat of Many Uses HORMEL'S SPAM 29¢ 16-oz. can

Gebhardt's SPICED BEANS .3 No. 1 25¢ cans

Dinty Moore BEEF STEW 15¢ can

White Mocha "OUR OWN" TEA 45¢ 1-lb. pkg.

White Mocha EVAPORATED MILK 11¢ 2 tall cans

Orange Pekoe NECTAR TEA 29¢ 1/2-lb. pkg.

ANN PAGE PRESERVES 30¢ 2-lb. 30¢ jar

Strawberry, 35c Raspberry, 32c

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Italian or Summer SQUASH . . . 5¢ 1 lb

Large Calavo Pears AVOCADOS . 5¢

FRESH EGGS 24¢ doz

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